

# A VISION PLAN WITH A PERSONALIZED TWIST

## VSP EASYOPTIONS



Everyone's eyes are different. So how do you offer a vision plan that meets all your employees' and their dependents' needs? It's easier than you think. VSP® EasyOptions makes customized coverage a breeze.

### Customized Coverage For All

VSP EasyOptions provides your employees and their dependents with great comprehensive vision coverage, plus the flexibility to individually choose a covered upgrade after they get a prescription from their VSP network doctor.

### It's Super Simple

- No additional administration for you.
- We'll even create a custom employee communications plan to help spread the good news.
- For just a little more a month pretax, your employees get one fixed price that covers a variety of valuable upgrades.

### Valuable Savings

Your employees and their dependents will get great savings, because they can choose the covered upgrade that gives them the most value based on their unique needs.



### THE ONE AND ONLY

benefits customization feature in the industry.



### NO GUESSWORK.

Every employee and their dependents choose their upgrade during their VSP network doctor visit.

## EMPLOYEES AND DEPENDENTS WANT...

 <p><b>GENERATION Z</b></p> <p>"...to try contacts instead of glasses."</p> <hr/> <p><b>The Savings:</b> <b>\$100</b></p>	 <p><b>MILLENNIALS</b></p> <p>"...an anti-reflective coating to reduce digital eye strain."</p> <hr/> <p><b>The Savings:</b> <b>\$85</b></p>	 <p><b>GENERATION X</b></p> <p>"... more to spend on designer frames."</p> <hr/> <p><b>The Savings:</b> <b>\$100</b></p>	 <p><b>BABY BOOMER</b></p> <p>"...progressive lenses so I can see near, far and in between."</p> <hr/> <p><b>The Savings:</b> <b>\$95-\$175</b></p>
--	---	--	--

**And they get to choose their own covered upgrade, too.**

Savings are based on a VSP Choice plan with a \$150 frame and contact lens allowance.

## HERE'S HOW IT WORKS: EASY AS 1, 2, 3!



### STEP ONE

You choose the package. We'll help with insights into what your employees want most.



### STEP TWO

After enrollment, **your employees and their dependents** visit their VSP network doctor.



### STEP THREE

Their doctor will help choose the right covered upgrade to maximize savings.

## GIVE THEM WHAT THEY WANT.

Choose a package below. Have something else in mind? Let's talk.



# 78%

**OF CONSUMERS  
VALUE PERSONALIZED  
BENEFITS GEARED  
TO THEIR INDIVIDUAL  
CIRCUMSTANCES  
AND AGE**

2014 MetLife Study of Employee Benefits Trend

\$250  
Frame Allowance

**OR**

Anti-Reflective  
Lenses

**OR**

Progressive  
Lenses

**OR**

**IN LIEU OF GLASSES**

\$200 Elective Contact  
Lenses Allowance  
Plus Covered in Full  
Contact Lens Exam  
After \$60 Copay

\$250 Frame Allowance

**OR**

Anti-Reflective Lenses

**OR**

Progressive Lenses

**OR**

Photochromic Lenses

**OR**

**IN LIEU OF GLASSES**

\$200 Elective Contact  
Lenses Allowance  
Plus Covered in Full  
Contact Lens Exam  
After \$60 Copay

**For less hassle and more happy, choose VSP EasyOptions today!**